









#### HISTORY





The first Football Academy in the Kingdom of Saudi Arabia, was kicked off in the year 2010, with the aim of providing professional football coaching facility to the young generation among the vast Indian expatriate community settled in the football crazy city of Jeddah, the Kingdom of Saudi Arabia.

The province of Jeddah is the adopted home for hundreds of thousands of Indian expatriates from all over India.

The plight of the Indian boys who are forced to be confined within the four walls of their class rooms and homes, lazily spending their leisure time on digital gadgets or surfing through social media, has triggered desire in

sports loving expatriates to do something creative for them so that the boys not only come out of their monotonous lifes, but help them become mentally and physically fitter and stronger individuals

Backed by hard work and dedication of the team JSC, from a very simple beginning at a mud ground in the Old Airport Area, it shifted to another ground near Haifa Mall, Palestine Street, within one year of it's inception and subsequently to a state-of-the art Dunk Ground, behind IKEA showroom, Sitteen Street.

#### VISION

By the year 2025 JSC visualizes itself to be one of the premier football academies not confined only to Jeddah, but to other parts of KSA. Yearly exchange program for trainees with European academies, accreditation with national and state level associations, leagalising the academy, own ground etc. are the other dream projects JSC has. JSC also wish to sponsor 5 of its best trainees to Doha, Qatar to watch live the 2022 FIFA football world cup to be held there. Financial self sufficiency is the most important aspect to realize the set goals and Insha Allah JSC will live up to every body's expectation.

#### MISSION

JSC,HAS BEEN FORMED TO PROVIDE QUALITY FOOTBALL TRAINING AND SKILL DEVELOPMENT PROGRAM FOR BOYS BELOW THE AGE OF 17 YEARS. THE CATEGORIES INCLUDE UNDER 17, UNDER 14, UNDER 12 AND UNDER 9.

#### THE TRAINING PROGRAM IS DESIGNED TO ACHIEVE THE GOAL OF:

- Bringing the boys closer together through common interest in sports and competition.
- Teach sportsmanship, teamwork, accountability, build character and discipline and love of game.
- Instill value of education and importance of behaving at school and home.
- Inculcate spirit of competition in young boys to embrace value of sportsmanship and friendship.
- Keep the boys fully engaged, keeping them away from the bad influences of society.





## INTERNATIONAL COLLABORATION



#### ITALIAN SOCCER MANAGEMENT

ISM offers the opportunity to players coming from all over the world to experience the Italian Soccer Training with Italian licensed coaches and get a chance to be scouted by an European Professional Club. ISM is partner with several European Professional Clubs in the research, detection and valorisation of new young talents.



TEAM TOURS are soccer development initiatives oriented towards the identification and improvement of boys and girls between 10 and 20 years of age.

The Team Tour offers a high group training level reached with technical and tactical drills along with small or full sided games. The individual qualities are developed through daily technical training sessions and then refined through targeted tactical training sessions.

The main goal is personal development of the player in its basic technical skills and in soccer fundamentals. ISM with professional coaches

of "OUR CLUB PRO-PARTNERS" will motivate each player, putting them in real game situations, endorsing their abilities.

The time spent at the Team Tour is a personal growth opportunity but also of socialization and a technical and tactical enrichment for the young player.

We can provide all the necessary support to soccer players worldwide. We can assist players in all relations with the club and sponsors during the signing of a new contract or during the renegotiation of the contract.

#### ISM PROGRAMS:

**TALENT IDENTIFICATION PROGRAM** 

OUR CLUB PRO PARTNERS

INTERNATIONAL SCOUTING PROGRAM

#### PRO COACHING COURSE

TRY OUT ITALIA

**TEAM TOUR** 



#### ITALIAN TOUR BY TEAM JSC

Aspiring Young Talents To Inspire In Italy.





The objective for this trip was to educate boys under Italian football methodology (it's known for its rigid defensive emphasis). In order to enabled them to successfully address both football and personnel challenge in the future. In addition to conveying the value represented by JSC such as friendship, humility, respect, team work, effort and ambition.

The program offered unique cultural interaction with foreign players .it gave trainees an opportunity train within a European academy to gain (enjoy a true) valuable international experience and to showcase their talent to our international partner.

Indeed, JSC is transforming in to one of the world class football training academies.

Our selected trainees and coaches were participated one week special training camp at SportX SRL, Perugia, Italy.

Our Campo Italy team was made a historic trip from Jeddah and attend the training session Perugia, Italy.







#### ITALIAN TOUR BY TEAM JSC

#### Aspiring Young Talents To Inspire In Italia.

It was one of the challenging responsibilities which JSC had taken in academy's history. In addition to the training and refining their soccer techniques and skills at the hands of professional coaches, we believed our trainees had learned values such as sportsmanship, teamwork and multicultural coexistence.

As part of the training, we played 3 exhibition matches with other international academy's trainees. Everything went on well as Planned and had a really wonderful time, we loved it! Experience was great mix of soccer, tourist activities such as visited museums, coliseum, castles, went to local festivals and concerts and living as though a resident of a foreign county provided experiences that can't be duplicated by reading or in the cinema hall, football excursion afforded learning experience in geography, foreign language and friendship sometime life long experience during these travel program.

Improved eating habits had also resulted from this trip , With breakfasts ,lunches and dinners containing food not commonly at home ,the boys on these football excursion often found themselves trying & enjoyed variety of soups, salads, cheese, and Italian pastas, one of the most popular Pizzas, meats, vegetables, breads and desserts they had never previously tasted.

Finally, before sign off, we had an opportunity to had a photo session with celebrated world footballer, World Cup legend, yester year super star whom often we met on the Television screen Mr Paulo Rossi, Kind enough to had a photo session with us which will be cherished forever in our archive.















## INTERNATIONAL COLLABORATION



#### SPANISH SOCCER TRAINING CAMP

## PERFECTION AND TECHNIQUE FROM THE BEGINNING

Passion is demonstrated in every training session. At CE Futbol Salou we like to offer the best to all teams that choose us. That's why our installations are constantly changing: from the rooms with the latest equipment to the fields with the hybrid technology.

Practice makes perfect, passion turns an amateur into a professional. At CE Futbol Salou we put our facilities at the disposal of teams of all levels who want to train with us. Great professional teams from all over the world have already chosen us for their camps.

The CE Futbol Salou has facilities and 8 professional football fields

with different characteristics and capacities to welcome groups and collectives who want to celebrate a sports tournament.

In these tournaments, the participants meet to play soccer, share experiences and enjoy what unites them.





# SELECTION TRIALS

JSC, over the years attracts huge number of boys aspiring for enrollment into the Academy's U17 / U15 / U12 / U9 and U6 programs. This year we have a special age group for kids from 4 to 6, per FIFA's campaign to find grassroot level talents. The aspirants are put through various stringent selection and screening process under the guidance of FIFA Certified 12 coaches 8 technical staffs and 20 officials. The selection criteria is so transparent and the procedure so rigorous that only around 20 - 25 trainees are drawn-in from various Indian and International schools every year.





It's just not training and classes at JSC. The boys are given opportunities to exhibit the skills they have acquired over the year by way of participation in the annual in-house and inter-club tournaments. JSC has been successful in showcasing the talent of their trainees through such tournaments from 2011 onwards. Each year tournament is conducted in four different categories U9, U12, U17 and parents above 40 to provide best platform to improve the competence of the players.







We endeavor to bring together all global culture, multi - language, abilities and friendship to enjoy the globe's one of the most popular sporting event.

To provide quality football training and enhance skill development in the game of football for all boys age between 06-18 years.

















AQEEL ABDUL WAHED ALRISHODI Chief Patron



## JSC COACHES



### MOHAMMED SALEEM PR Academy Chief Coach

Played: Kerala State Keltron Football Team. Played all major Indian tournaments 1982-1995. Participate world famous ISM coaching course in Italy.



## ALI KALA JEBREEM ( Maxwell) Coach & Training Consultant

Played: Kumba Lakers second division, Buea United City-Cameroon.
Coach: Brazil Football Academy, American Football School, Golden Boys Academy, Talent Football Club, Soccer Zone. Qualified licenced coach approved by FIFA.



#### MOHAMMED HANEEFA U-14 Coach

Played: Junior Rural Kerala State. PAC Club Palakkad and Kader Ali club Perintalmanna. Special coaching training at ISM Italy.



#### MOHAMMED IQBAL MACHINGAL U-14 Coach

Played: Calicut University, Kerala State Camp, Soccer Club Malappuram played all major Indian tournaments. Asiana Sports Club Jeddah and United Sports Jeddah.



SAHEER PR U-17 Coach

Played: Titanium Football Team Kerala State, Neyveli Lignite in Tamilnadu State. Participated in major tournaments in India. Represented Indian Sub-Junior, Kerala & Tamilnadu also captained TN. Special coaching training at ISM Italy.



**ASHFAR NARIPPATTA** U-12 Coach

Played: Malappuram
District League
tournament, Junior
District Team member.
Played for major clubs in
Kerala.



SAKKEER HUSSAIN U-12 Coach

Played: Calicut University, FACT and District League Tournament for major clubs. Played Eranakulam seniors district tournament.



**ABDUL MAJEED KP** U-9 Coach

**Played:** Various Major Clubs in Kerala.



SALEEM MPM U-9 Coach

Played: Junior & Senior for Malappuram District Team, Nagjee at Calicut. Played major tournaments for Kerala Kaumadi and Jacob Memorial Cochin.



SHARFUDHEEN PP
Academy Goal Keeper Coach

Played: Kerala State Juniors, Calicut Seniors District Player, Universal Club Calicut. Attended many coaching camps.

## J S C YEARLY ACTIVITIY

JSC is a highly family oriented club. At JSC it's just not the boys attending the training session alone, but the entire family becomes a part of the club and it's activities from the day one of his induction.

As a mark of respect and gratitude towards the families, JSC organizes various games, competitions, cultural programs, interactive sessions for ladies, family quiz, drawing and colouring competition for the kids, music dance and other performing arts, camp fire, all add up to the fun filled annual day bash.

The annual function also sets the stage for honouring and felicitating award winners and other achievers. This festive occasion is very keenly looked forward by the entire JSC family. JSC's activities are ably supported and covered by the media fraternity to bring the Academy's functioning into public domain.





## JSC CREATING NEWS WAVES



### BOND WITH COMMUNITY



## GRATITUDE



**ACADEMY POWERED BY** 









#### **ASSOCIATE PARTNERS**



JSC would not have been what it is today but for the kind support extended by the benevolent rulers and the local administration authorities, which we pray to be with us in the coming years.